

WALL HOOK

by MOEBE

Moebe introduces WALL HOOK by MOEBE; A single wall hook with a clean and simple expression.

WALL HOOK by MOEBE is formed as one single continuous element. The hook has two points for hanging your coat, keys, cap etc., either over the top of the bent wire or underneath on the actual hook.

To keep the form of the wall hook as simple as possible, MOEBE has more or less reversed the normal wall hook by letting the actual hook point inwards, this way achieving a closed and very harmonious form.

“Basically we were missing a nice wall hook, so we set out to design a simple hook with a harmonious form, matching the delicate and minimalist aesthetics of our designs in general.” says Nicholas Oldroyd, Founding Partner and Designer at MOEBE.

Even though the design is clean and simple, its elongated shape provides two defined hanging options. The “main” hook beneath and a bent, softer hook on top, perfect for hanging more delicate pieces.

WALL HOOK by MOEBE is as simple to mount as it is to look at. With no extra pieces or additions needed, simply screw the hook into the wall until the round shoulder meets the finished surface.

It can be used as a single hook or more hooks placed together, and works as well for kitchen towels as winter coats. It comes in two sizes and three finishes, giving you the option to mix and match as you like.

About Moebe

MOEBE is a Scandinavian design brand based in Copenhagen, consisting of cabinetmaker Anders Thams and architects Nicholas Oldroyd and Martin D. Christensen.

At MOEBE, we believe that constructional values and aesthetic values go hand in hand. Our products are designed based on ‘clean’ constructions, where the parts are assembled without glueing, welding or any other easy or hidden solutions. This way our designs often lean towards the banal, which require great precision and focus on details. A MOEBE design can therefore always be recognised on its minimalistic and clean aesthetic expression and on the surprisingly simple construction.



Dimensions

Large: (H x W x D) 200 x 36 x 6 mm
Small: (H x W x D) 80 x 50 x 5 mm

Colours

Black, Chrome and Brass

Material

Brass / Powder coated steel

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Contact

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Press site

www.moebe.dk/image-bank-and-press-releases