# NEADER NEADER

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DESIGN BY STEFAN DIEZ & HAY

HAY





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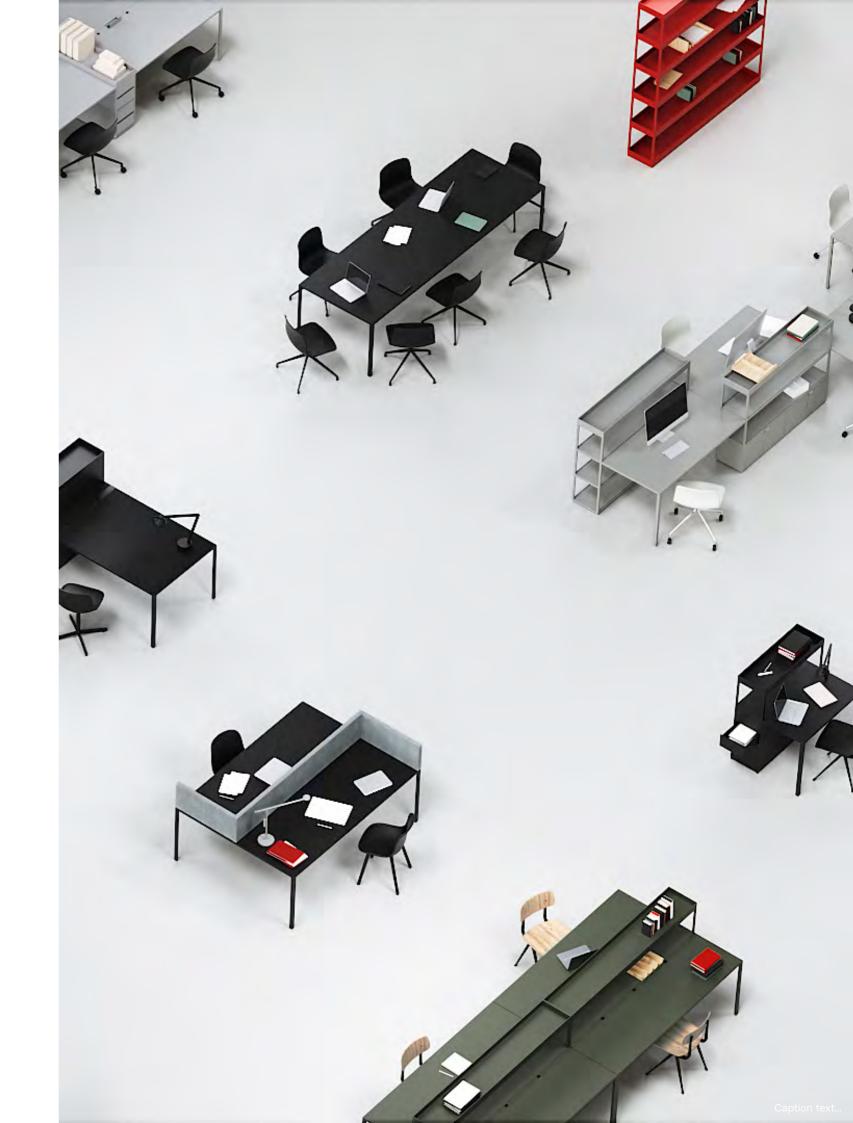
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# **NEW ORDER**

Developed in collaboration with HAY, Stefan Diez's New Order is a modular shelving and table system designed to fit the ever-changing boundaries of contemporary workspace and living environments. The simple open-grid construction serves as a flexible and functional framework, enabling the user to create customised open or closed storage solutions with optional drawers, doors and panels.

New Order's multifunctional tables are suitable as dining tables or meeting tables, used alone in a private setting or integrated with the shelving system and other space management components to make personalised workspace solutions. Diverse colour and material options extend the design possibilities, offering a versatile and aesthetic system.





# **STEFAN DIEZ**

Stefan Diez is a Munich based German industrial designer who founded his studio in 2003. The son of a cabinetmaker, where he received his first training, his approach to design is always firmly rooted in the workshop, where he gets to indulge his passion for material experimentation. He is a graduate of the Academy of Fine Arts and Design in Stuttgart and his products have received international acclaim, including winning the iF Gold Award and the Red Dot best of design award.

Diez takes a future facing approach to design, advocating the notion that design should be about creating durable quality products for generations to come. Diez is an exacting designer, a strong generator of ideas and is always rigorous in his quest to fathom the true practicalities of furniture production. For HAY, he has designed the New Order Shelving System, New Order Tables and and Rope Trick lamp.



# FRAMEWORK

New Order functions like a framework or a backbone for a given workspace. It is sleek and contemporary in its aesthetic, and yet it is discreet enough not to interfere with or determine the look of a room. It offers architectural structure and can be endlessly modified or adjusted over time, so that it evolves and grows with the needs of a user. It also creates an open and inviting environment by offering the possibility to display or exhibit work, rather than hiding it away inside drawers or within the private space of a computer screen.

# **PRODUCT HIGHLIGHTS**

- · Modular system
- · Extremely flexible driven by simplicity
- · Framework and backbone
- · Aesthetic yet functional
- · Easy to build and rebuild
- · Shelves and trays with different profile heights
- $\cdot$  Various colours, materials, surfaces and textile options
- $\cdot$  Open grid that can be filled with doors, drawers and a variety of panels
- · Many combination opportunities
- · Connection between shelves and tables
- · Many different applications within Workspace and Living



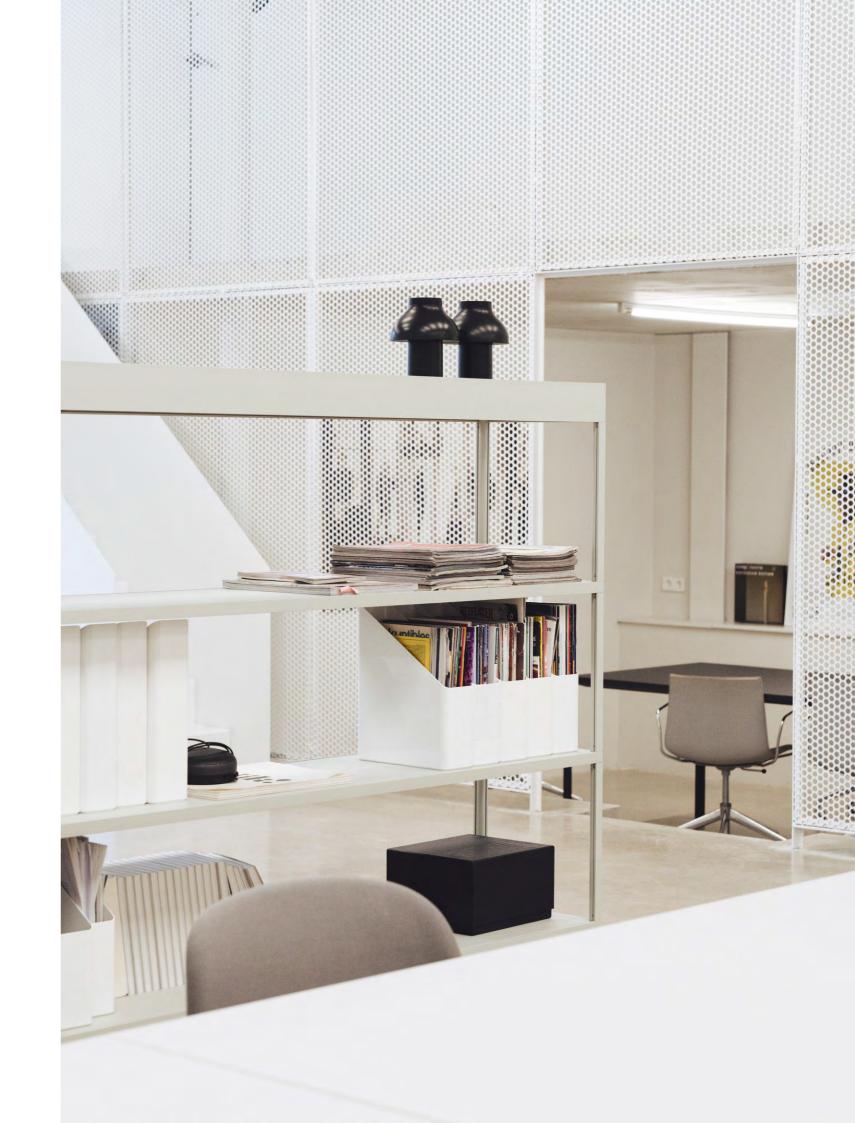






# THE NEW WORKSPACE

New Order creates atmospheres and spaces that bring people together, and enables a user to be as comfortable in the workspace as in the home. It offers extremely flexible solutions for storage, organization, and display, while remaining distinguished by its simplicity.











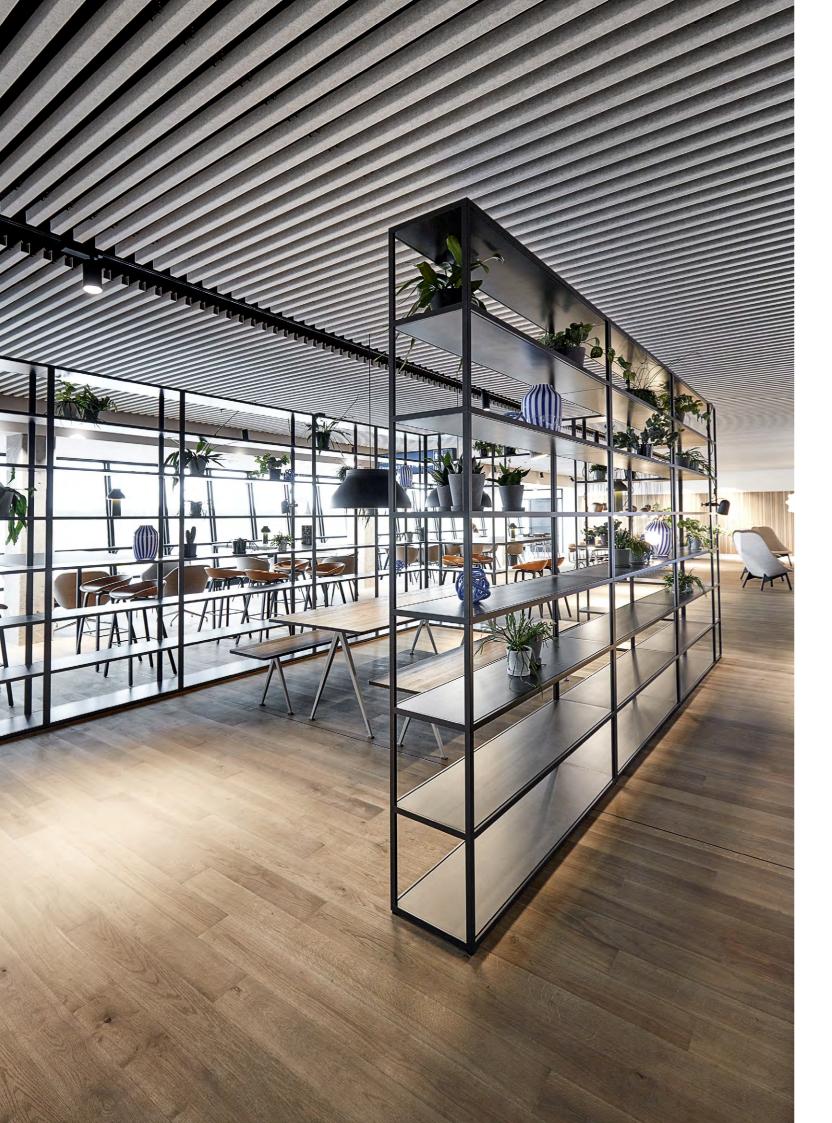




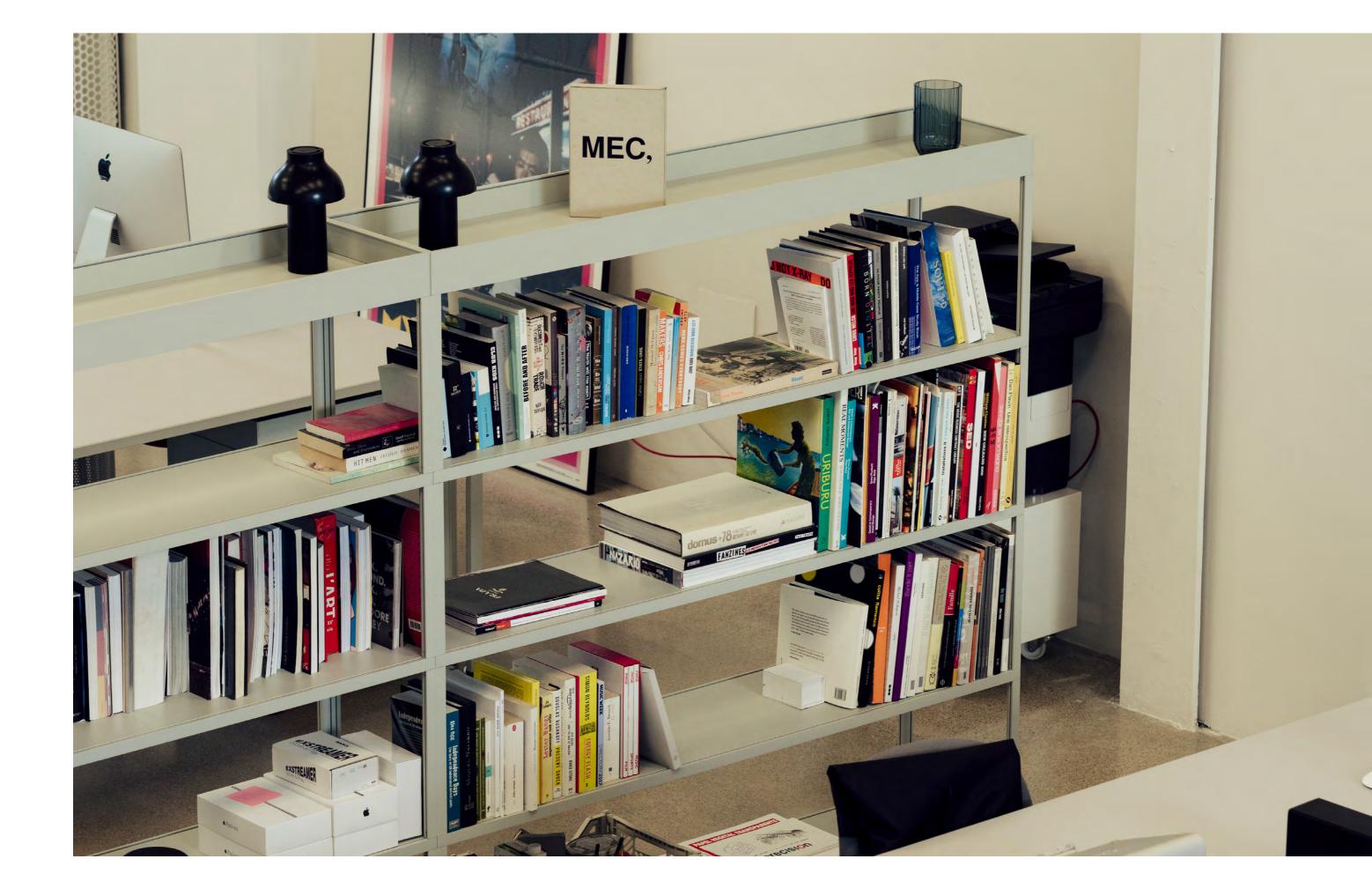








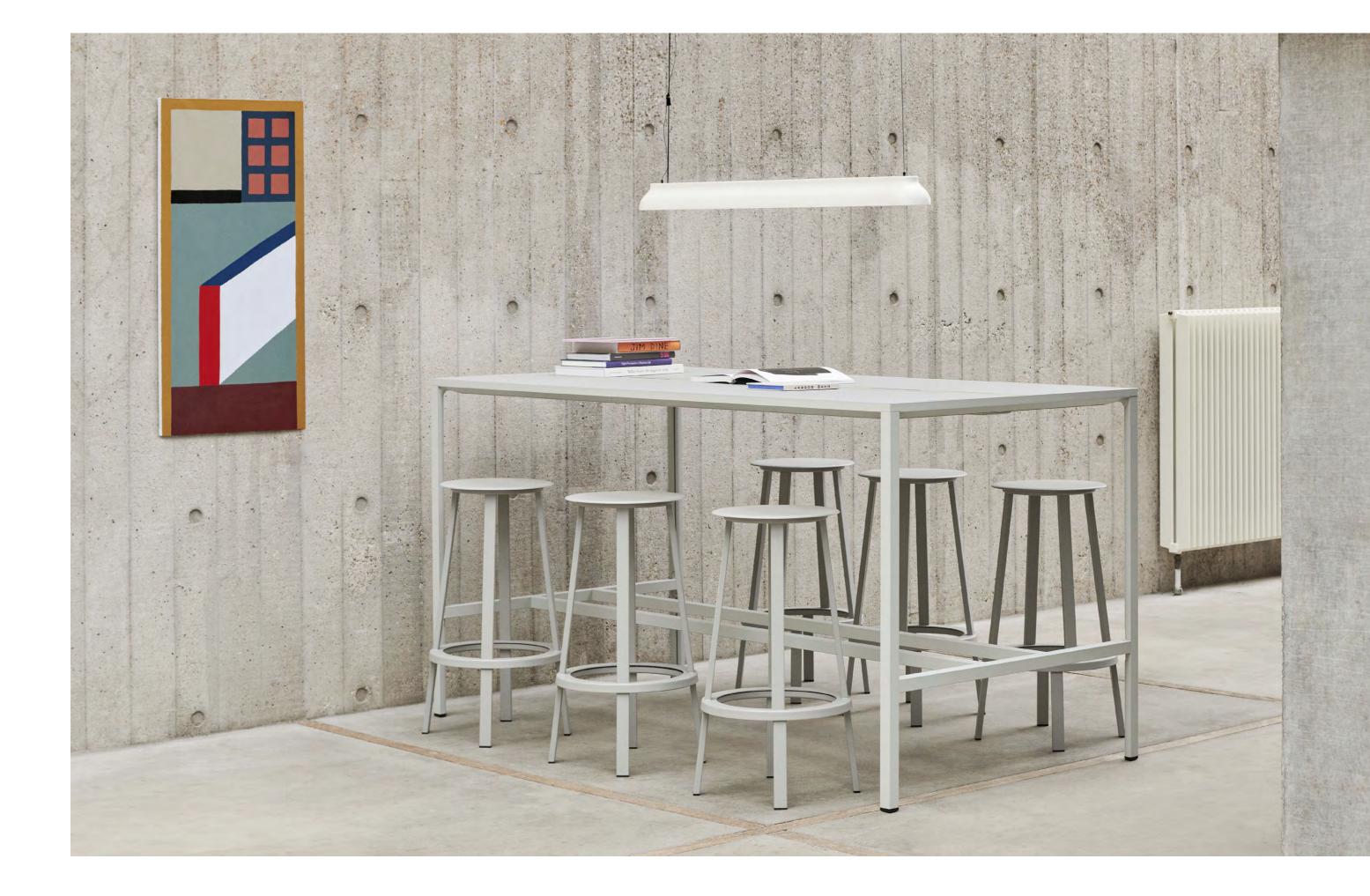












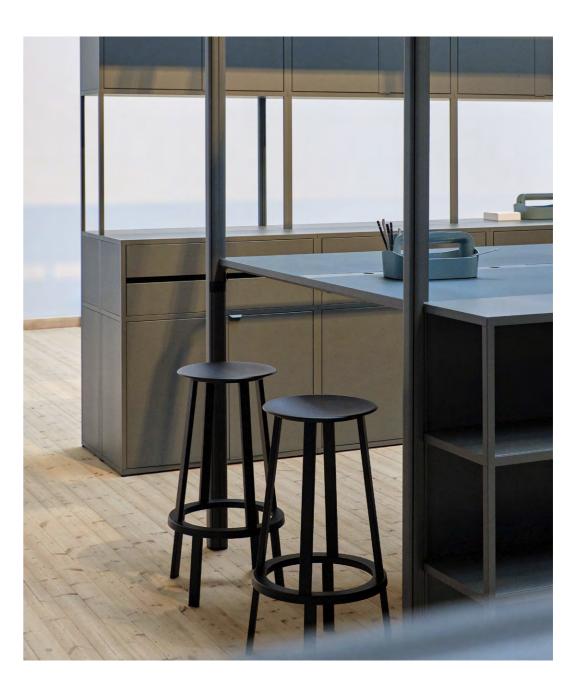












### NEW ORDER STORAGE



NO Combination 201



NO Combination 203







NO Combination 205

NO Combination 401







NO Office

NO Table Combination 401

### NEW ORDER TROLLEY





NO Trolley B





NO Table

NEW ORDER DESK



NO Desk

NO Desk



NO Desk

NO Desk





NO High Table

NO High Table









NO Space Divider

NO Space Divider

NO Space Divider

NO Space Divider

### NEW ORDER WORKSTATION



NO Workstation



NO Workstation



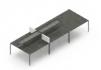








NO Workstation

















NEW ORDER MEETING HIGH TABLE





NO Trolley A

NEW ORDER MEETING



NO Table



NO Office



NO Office



NO Table



NO Table



NO High Table Connectable



NO High Table Connectable

# PRODUCT INFORMATION



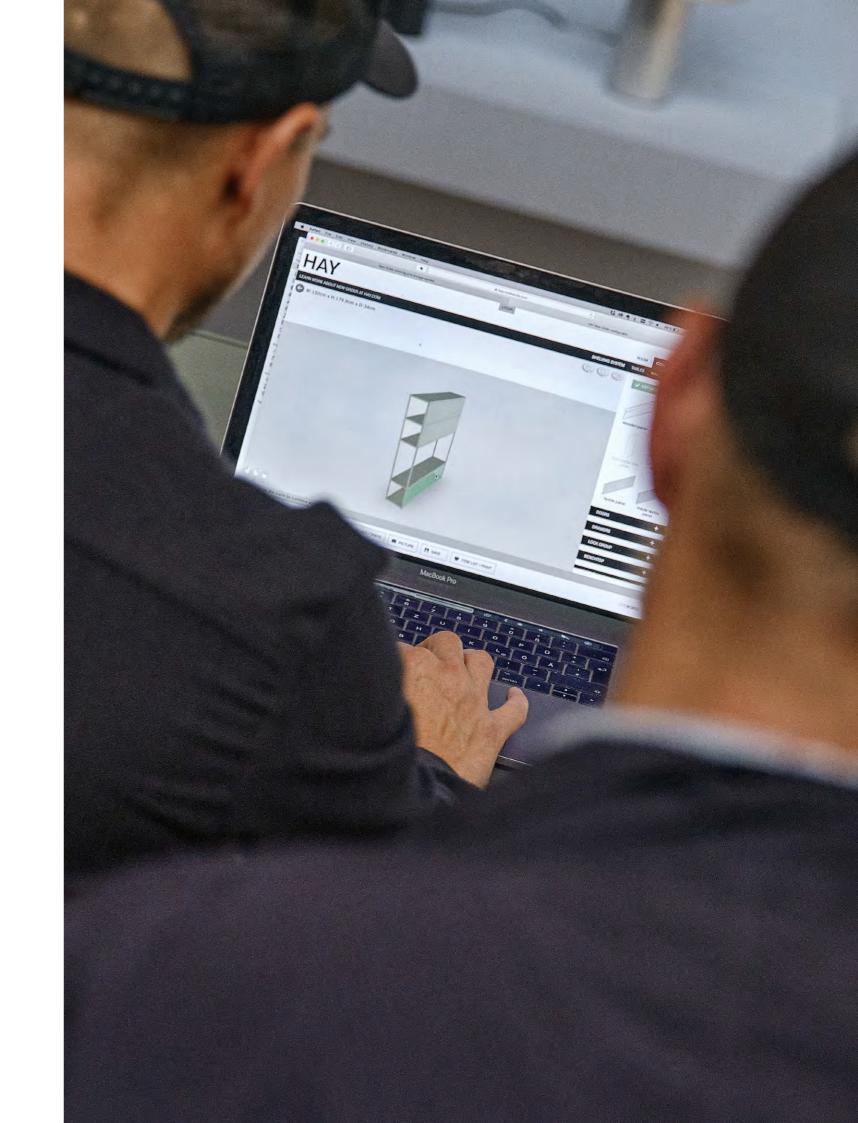
# CONFIGURATOR

Our interactive 3D configurator enables you to design the ideal New Order system to suit your needs. Experiment with different combinations, select colours and materials, and add drawers and shelves to create the perfect solution.

The configurator also allows you to save and share your design, or to download DWG, as well as finding prices and an item list for your finished product.

LINK TO NEW ORDER CONFIGURATOR

LINK TO GUIDE TO THE NEW ORDER CONFIGURATOR





# **NEW ORDER SUPPORT**

We have a wide range of support options and tools to help you create your own perfect New Order system.

On the support site you can find links to

- Instructions
- Guidelines
- Configurator
- · Videos
- · Downloads
- · Cases

LINK TO NEW ORDER SUPPORT

# **COLOURS & MATERIALS**





TABLETOPS Linoleum

GREEN DARK GREY



WATER-BASED LACQUERED OAK

WOODEN PANELS AND DOORS Veneer

TEXTILE PANELS, TABLE SCREENS AND BENCHTOP

All textile colours available from each of the selected collections



UNTREATED OAK VENEER

UNTREATED ASH VENEER



SURFACE BY HAY

STEELCUT TRIO



LEATHER SENSE COGNAC (Benchtop only)











# **NEW ORDER TOOLS**



New Order Support



New Order Configurator



Guide to Configurator



Downloads



Pricelist



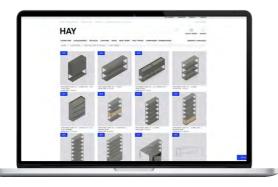
HAY Contract Catalogue

- COMMUNICATION PLATFORMS -

# **COMMUNICATION PLATFORMS**



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